

## NextLOOK 2018-19 Request for Proposals

**Deadline for proposals: Friday, March 2, 2018**  
**All proposals must be submitted online [here](#)**

Announcement of NextLOOK 2018-19 artists is anticipated in late April 2018.

For questions about completing your proposal or about the NextLOOK series, please contact  
Jane Hirshberg at [janeh22@umd.edu](mailto:janeh22@umd.edu)

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**The Clarice** is the thriving center of performing arts  
at the University of Maryland, College Park.

Jane Hirshberg, Assistant Director, Campus &  
Community Engagement  
Megan Pagado Wells, Associate Director, Artist Partner  
Program

<http://theclarice.umd.edu>

**Joe's Movement Emporium** is a cultural arts hub  
that acts as a catalyst for creativity and economic  
opportunity for all through programs and  
productions in education, the performing arts, and  
work readiness.

Brooke Kidd, Executive Director  
Neena Narayanan, Marketing Director

<http://www.joesmovement.org>

## About NextLOOK

Established in 2014 through a partnership between The Clarice and Joe's Movement Emporium, NextLOOK supports the development of new music, plays, dance and other experiences by performing artists based in DC, Maryland and Virginia **who want to understand how their audience can become a creative partner.**

*NOTE: The residency and showing is not intended for presenting existing work.*

Artists selected to be part of NextLOOK will receive:

- A stipend based on a weekly fee, ranging between \$2500 and \$5000, total, depending on the number of artists;
- Five (5) days in the theatre of Joe's Movement Emporium in Mount Rainier, MD for project design, rehearsal, audience engagement and performance; NextLOOK artists must present at least one public showing of their work.
- Support from staff of The Clarice and Joe's Movement Emporium to construct innovative methods of deepening the audience's involvement in their creative process.

This year, NextLOOK artists will commit to become part of a **Residency Planning Cohort**, made up of other artists selected to be in the 2018-19 NextLOOK season, along with staff members of Joe's and The Clarice. More information about this addition to the NextLOOK program is below.

By removing logistical barriers and providing a sounding board for artists creating new work, NextLOOK invests in the regional DC/MD/VA arts ecology and creates an accessible, exploratory environment that connects intriguing artists with adventurous audiences. All performances are held at Joe's Movement Emporium and are pay what you wish.

The following artists have participated in the NextLOOK series:

### 2017-2018

- Dior Ashley Brown (Baltimore, MD)
- Alexandra Kelly Colburn (Suitland, MD)
- Orange Grove Dance (Takoma Park, MD)
- alight Dance Theatre (Takoma Park, MD)

### 2016-2017

- Flying V (Bethesda, MD)
- Scott Patterson & Afro House (Baltimore, MD)
- Happenstance Theater (Rockville, MD)
- Orange Grove Dance (Takoma Park, MD)
- Meghan Abadoo (Mount Rainier, MD)

### 2015-2016

- Taurus Broadhurst Dance (Washington, DC)
- BodyWise Dance & Margot Greenlee (Washington, DC)
- Clown Cabaret (Maryland)
- Yoko K. (Washington, DC)
- UpSpring Studio (Mount Rainier, MD)

## 2014-2015

- Pointless Theatre (Washington, DC)
- Vincent E. Thomas/VTDance (Washington, DC)
- BOOMscat (Washington, DC)

**We strongly recommend that prospective NextLOOK applicants attend this workshop:**

- **NextLOOK Application Workshop**

Monday, February 12, 2018 . 7PM

Free, registration recommended

To RSVP, email [engage-theclarice@umd.edu](mailto:engage-theclarice@umd.edu)

More information will be sent once an RSVP has been received.

## The NextLOOK Residency

NextLOOK artists are awarded five (5) days in the theatre of Joe's Movement Emporium for project design, rehearsal, audience engagement and performance. **During these five consecutive days, artists should maximize rehearsal and production development to support one public showing. The audience engagement strategy will be developed through Residency Planning Cohort meetings.**

This residency will be scheduled based on both space and artist availability during the October 2018-May 2019 timeframe.

The artist can use the space in ways that will support the creation of their work during their residency, including but not limited to:

- Meetings with collaborators and designers
- Rehearsals with cast and crew
- Piloting engagement activities

In addition to access to rehearsal and performance space, NextLOOK artists are awarded a stipend based on the number of artists engaged in the residency. The final stipend amount offered is at the discretion of the NextLOOK proposal review panel.

## Audience Engagement

Audience engagement must be designed to ignite interaction and participation with the artist(s) and audience, ultimately informing the artist's creative process.

## Residency Planning Cohort

New this year is the establishment of a NextLOOK Residency Planning Cohort. Artists will meet four times a year with staff from The Clarice and Joe's, as well as their fellow 2018-19 selected NextLOOK artists.

Cohort benefits include:

- Guidance, input, and ideas for audience engagement strategies before, during and after actual residency;
- Production coaching and planning;
- Complimentary tickets to any event on Joe's and/or The Clarice's performance season;
- Professional development workshops with artists and other experts, selected by the cohort.

Each artist's audience engagement strategy will be developed, scheduled and refined through the Residency Cohort Planning process.

All NextLOOK artists are required to attend cohort meetings on these dates:

Mondays from 6:30pm – 9pm

June 11, 2018

September 10, 2018

December 10, 2018

March 11, 2019

### Public Showing & Conversation

The public showing should consist of a minimum of 40 minutes of content. All NextLOOK events, including the showing, are pay what you wish.

NextLOOK artists may sell merchandise at the discretion of the staff of Joe's Movement Emporium.

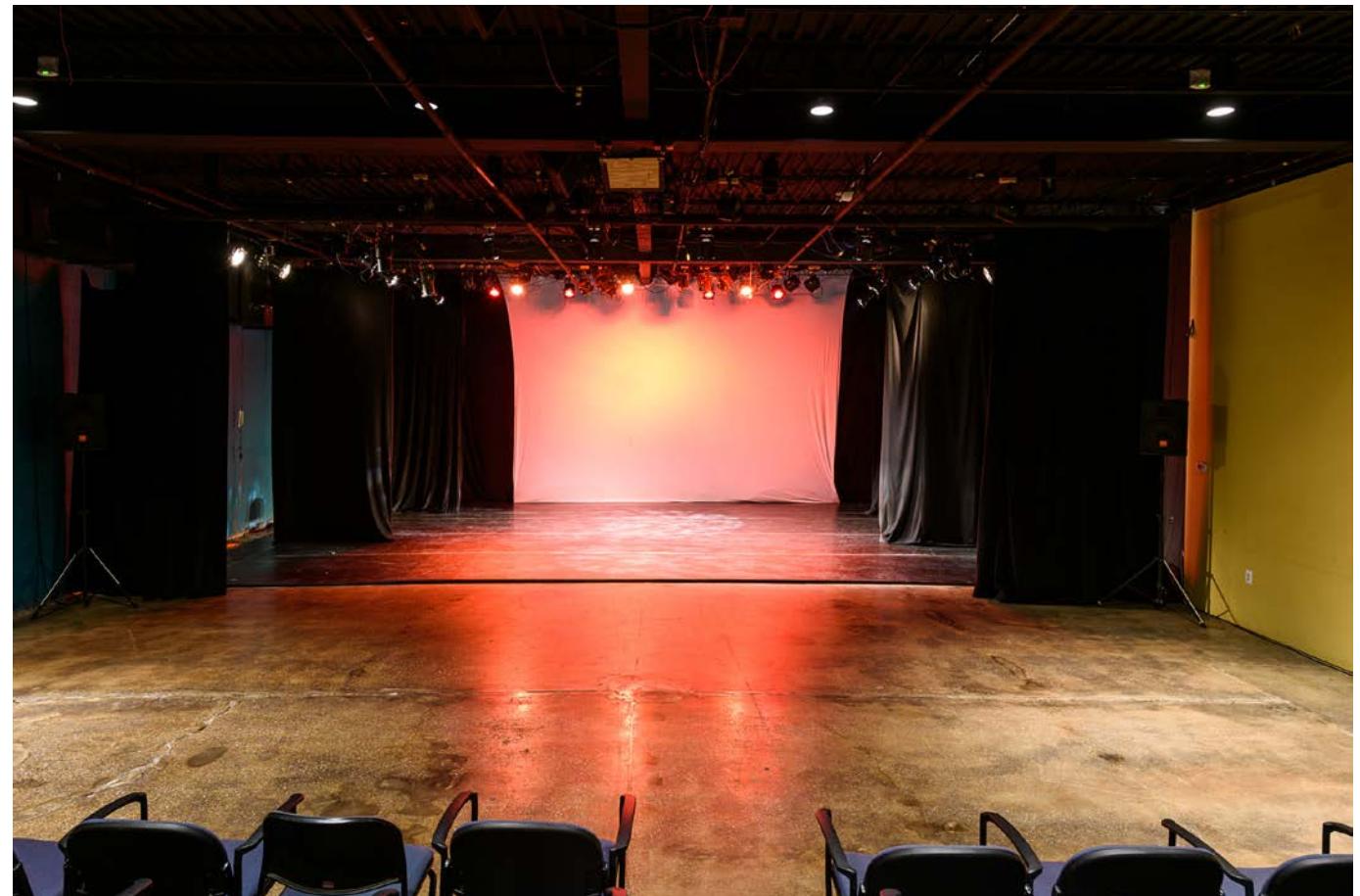
### Usage of the Space & Technical Capabilities

Joe's Movement Emporium is available to NextLOOK artists from 10am to 10pm on each day of the residency. Joe's will offer up to 20 hours of tech time with two light and sound technicians on Joe's staff. These hours can be divided however the artist desires, and the division of hours will be determined during a pre-production meeting prior to the artist's residency.

NextLOOK artists are also welcome to contract design and production support.

For questions about the space, please contact Neena Narayanan at [neena@joesmovement.org](mailto:neena@joesmovement.org).

- House light plot: [https://joesmovement.files.wordpress.com/2014/07/jme\\_light\\_plot.pdf](https://joesmovement.files.wordpress.com/2014/07/jme_light_plot.pdf)
- Photos of the theatre:



## The NextLOOK Application

Artists from across the performing arts – including dance, theatre and music as well as cross-genre collaborations – are encouraged to submit a NextLOOK proposal. All NextLOOK proposals are reviewed by a panel comprised of staff from The Clarice, Joe's Movement Emporium, community members and NextLOOK alumni artists. ***NOTE: The residency and showing is not intended for presenting existing work.***

Criteria for consideration include:

- Compelling and feasible project proposal
- Clarity of residency design and purpose
- Strong support materials

Applicants must be based in D.C., Maryland or Virginia

All applications must be submitted online [here](#)

**The deadline to submit a proposal is Friday, March 2, 2018.**

### Questions on the form:

Please provide an artist statement.

Introduce us to yourself and your work. What is distinctive about you and your work?

Provide a description of your proposed project.

Tell us about the work you are looking to create.

What is your understanding of audience engagement?

How might you include audience members in your creative process?

What do you want to achieve during this residency?

Tell us what role the NextLOOK residency would play in the life of your proposed project.

How will this creative residency support your artistic growth?

Tell us what role the NextLOOK residency would play in your growth as an artist.

How many artists would participate in the residency?

Within the maximum of five full consecutive days (space available 10am – 10pm), how would you utilize the space and time?

Tell us how you would use the space at Joe's Movement Emporium to work on your proposed project.

Provide links to samples of your work.

Give us video and audio samples of work that you've created in the past.

Please provide any links to your social media and websites.

List recent key performances in the past year and any performances in the upcoming year.